



DigiFresh Workshop

We are excited to welcome you at the DigiFresh workshop!

WHEN 15th Dec. 2021 at 12:30 PM CET

What will you gain from this workshop?

- insights into:
 - the digitalization of the fresh produce supply chain
 - digital twins concept
 - Xsense digital platform
 - Major outcomes of DigiFresh project
- networking opportunity

Digitalization of the fresh fruit and vegetables supply chain.

It is time to make the supply chain of fresh fruit and vegetables more digital. It is not only about converting data into bits but it is about creating a value by optimizing the supply chain management and reducing the food waste.

The aim of this workshop is to introduce you to the digital twin solution that can be incorporated in the supply chain of fresh fruit and vegetables to monitor the keeping quality and the remaining shelf life of the product. This solution can help in decision making on sale period and price to make sure that customers are offered with fresh produce. This can directly reduce the food waste in the supply chain as well as at the customers home.



Agenda

Zoom | ZoomLink <https://aarhusuniversity.zoom.us/j/67607719968>

Date 15th Dec. 2021 at 12:30 PM CET

12:30 – 12:45	Welcome by DigiFresh Coordinator (Alexandru Luca, AU) Introduction to the Program and to the DigiFresh project
12:45 – 13:15	Digitalization of the supply chain of fruit and vegetables (Merete Edelenbos, AU) Current digital solutions in the supply chain. What are the challenges?
13:15 – 13:45	Digital twins: prediction of shelf life and keeping quality of fruit and vegetables (Maarten Hertog, KU Leuven) Scientific knowledge on keeping quality and shelf life models
13:45 – 14:00	Break
14:00 – 14:30	DigiFresh solution (Gidi Shani, Xsense) Existing Xsense solutions and DigiFresh potential
14:30 -15:00	Networking and Discussion (Angela Magno, Bioazul)
15:00 – 15:05	The workshop ends.

