### What is URBAN-WASTE about?

The URBAN-WASTE project brings together key stakeholders along the waste prevention and management, as well as the tourism value chain in order to develop eco-innovative and gender-sensitive waste prevention and management strategies in cities with high levels of tourism in order to reduce the urban waste production and improve municipal waste management.



Specific objectives of URBAN-WASTE are:

- to foster and structure a **stakeholder participatory framework** for policy-making in waste management
- to develop integrated eco-innovative strategies for waste urban policies
- to address gender in waste prevention and management



info@urban-waste.eu · www.urban-waste.eu ¥UrbanWasteEU





URBANSTRATEGIES FOR WASTE MANAGEMENT IN TOURIST CITIES

C Please detach here

🔰 #UrbanWasteEU



We can all act! After removing the card, take photos with this polaroid-like frame and share with us what you think about #UrbanWasteEU and what you did to make your holidays more environmentally friendly



info@urban-waste.eu · www.urban-waste.eu ¥UrbanWasteEU



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690452

### 🔰 #UrbanWasteEU

## Why are we taking action?

European cities are among the world's greatest tourism destinations. During high season tourist cities have to cope with a residing population that reaches from two to ten times their usual number leading to high levels of unsustainable consumption and waste production. URBAN-WASTE aims at preserving the ecosystems services from the degradation due to irresponsible consumption patterns and inadequate waste management.

# What to expect from the project?

#### **Decision makers**

The project will empower local decision makers with the necessary know-how, analysis of the current practices and strategies for improvements





metabolism



CAPACITY BUILDING ACTIVITIES Trainings and webinars for policy makers





MOBILIZATION AND MUTUAL LEARNING PLAN

A platform for increasing knowledge management and sharing

#### WASTE PREVENTION AND MANAGEMENT STRATEGIES

s s

Tourism type tailored strategies for achieving the project's objectives

## Where and when is it happening?

11 pilot cities and regions are involved in the project and will be the backbone of the implementation and demonstration activities as well as the participatory structure in form of the Mobilisation and Mutual Learning Plan for waste prevention and management in tourist cities. the project will run from 2016 to 2019.



### Tourists and tourism service providers

The project will raise awareness on the impact of tourism on local communities and environment with a set of IT tools.



#### WASTEAPP

Play and win prizes and awards while making your stay more sustainable



#### FOOD WASTE TRACKER

Follow food waste in real time and prevent its production



### INTERACTIVE MAPS

Waste-free and high performing tourism services on your maps

Copenhagen

Florence

Syracuse

Nice

Santander

Dubrovnik



Nicosia

Tenerife

Lisbo